

# WHAT WE DO

## OUR MISSION:

CEE's mission is to teach children—K–12—about personal finance and economics so that they can make good decisions and find opportunity in all areas of their lives—as consumers, investors, voters, and leaders in a global economy.

## ADVOCACY:

The CEE works as an advocate, pushing for more and better economic and financial education requirements, standards, testing and assessment at the national and local levels, to ensure that K–12 economic and financial literacy is a priority in education systems across the nation.

## EDUCATORY RESOURCES:

The CEE is also a one-stop shop for any educator who wishes to learn how to make personal finance and economics come alive in the classroom. With nearly 50 different distinct curriculum materials in all subject areas—from teaching guides to DVDs to interactive programs online—and intensive training programs, teachers can master challenging content and learn to use our “active learning” methodologies in their classrooms.

## COMPREHENSIVE DELIVERY NETWORK:

To reach educators, who are at the heart of our mission, CEE partners with 40 affiliated State Councils and their partners, over 150 university-based Centers across the country to provide teacher training workshops and other programs.

# ACCOMPLISHMENTS

The Council for Economic Education (CEE) was founded in 1949 by business leaders and educators who saw the need to improve economic and personal finance education in the nation's schools

Reaching over 6 million students

The National Economics Challenge is the only national competition in economics. Its purpose is to honor and reward high school students by recognizing their achievements, and offering a fun and competitive way to showcase their skills and knowledge of economics. The Challenge covers macroeconomics, microeconomics and international and current events, and those participants who also take AP exams in micro- and macroeconomics have increased their test scores in AP Economics.

Over 55,000 teachers trained in 2010

# KEY BENEFITS

## **BENEFITS FOR TEACHERS:**

Equip teachers with knowledge, resources, confidence, competence, tools, and content to become better teachers

The latest pedagogy—how do you teach personal finance and economics?

## **BENEFITS FOR STUDENTS:**

Personal Finance responsibility

The opportunity to develop the skills and the knowledge to be more responsible and productive adults