

# KALLI WILLIAMS

## \* CONTACT

EMAIL [kallijwilliams@gmail.com](mailto:kallijwilliams@gmail.com)

WEBSITE [kallijwilliams.com](http://kallijwilliams.com)

## \* SOCIAL

TWITTER [twitter.com/kjduis](https://twitter.com/kjduis)

LINKEDIN [linkedin.com/in/kallijwilliams](https://linkedin.com/in/kallijwilliams)

DRIBBBLE [dribbble.com/kallijwilliams](https://dribbble.com/kallijwilliams)

## EDUCATION

2008–2011

### **B.S. in Graphic Design, South Dakota State University**

Refined my skills as a designer, supplementing my degree with classes in animation, drawing and printmaking.

2006–2007

### **Iowa Lakes Community College**

Focused on completing core classes and taking entry-level graphic design courses.

## JOB EXPERIENCE

2014–present

### **Freelance Graphic Design**

I offer digital and print design with a focus on branding, illustration, and game design.

2014–2016

### **Mantis Digital Arts, Graphic Designer**

Worked with other designers and programmers to design digital and board games, creating unique visual styles and art assets and ensuring branding consistency. Also completed a variety of other projects including WordPress websites and dashboards.

2010–2015

### **Council for Economic Education, Graphic Designer**

Worked remotely with the Instructional Technology and Marketing departments to create web pages, website graphics, sale materials, product packaging, email designs, and more. My main focus was to create consistency through the Council's branding, which was aimed at teachers and donors.

## SKILLS, SOFTWARE & HARDWARE

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**Adobe Illustrator**

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**Adobe InDesign**

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**Adobe Photoshop**

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**Adobe After Effects**

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**HTML/CSS**

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**Wacom tablet**

### **Other Skills**

art direction, branding, Constant Contact, email design, illustration, layout, Microsoft Office, packaging, photography, Redbooth, Skillshare subscription, Slack, Trello, typography, Vertical Response, Wufoo

## ACHIEVEMENTS & AWARDS

x 2011

**Oakwood, fine art print**

x 2010

**Impact Tri-State College/University Juried Exhibition, green poster**

x 2010

**Plain Green Conference, green poster**

## INVOLVEMENT

x 2011–present

**AIGA South Dakota Chapter, member**

x 2009–2011

**AIGA Student Chapter, South Dakota State University, member**

x Fall 2010

**SoDak Animation Club, Public Relations**